



ARTICLE ONE
PARTNERS



Concept to Invention: Improving the Invention Disclosure Process



A Webinar

May 24th, 2016 12:00 pm EST

Your company needs to grow and Intellectual Property is a critical component to achieve that growth. The quality of patent claims is key to creating value, surviving Inter Partes Review and PTAB scrutiny. Scheduling Inventor interviews in a timely and efficient manner can also be challenging.

The good news is we are assembling the right people on this webinar to discuss the Invention Disclosure to Patent Application process today and the approach to a more effective way to address these challenges - join this webinar to learn what Philips is doing to address a more streamlined approach.

Maaïke van Velzen, Head of IP Portfolio Management at Philips, Pete Vanderheyden, President of Article One Partners and Tim Brisson, VP, Innovation & Lead Patent Counsel at Article One Partners will discuss and help navigate the Invention Disclosure to Patent Application Challenges and how to address a more streamlined process in this 45 min webinar, Tuesday May 24, 2016 at 12:00noon PM ET.

We'll discuss:

- The Invention Disclosure to Patent Application Challenge
- The Costs
- How & Why Concept To Invention was Developed
- The AOP Concept To Invention Process
- The Business Benefits of Using Concept To Invention

Don't miss this opportunity—click [here](#) to register now!